

**The Rhea County Observer**  
**2024-2025 Advertising Rates**

**Tier 1- \$250/month or \$2,500/year**

- 1 business card sized ad on the sidebar of the website
- 2 social media posts per month
- 2 email blasts to our subscribers per month
- Weekly discounts to local Rhea County partners

**Tier 2- \$350/month or \$3,500/year**

- 1 banner sized ad in the middle of the website
- 3 social media posts per month
- 3 email blasts to our subscribers per month
- Weekly discounts to local Rhea County partners

**Tier 3- \$450/month or \$4,500/year**

- 1 banner sized ad at the middle of the website
- 4 social media posts per month
- 4 email blasts to our subscribers per month
- Weekly discounts to local Rhea County partners
- 1 “Beyond the Headlines with Bailey Hufstetler” weekly TV show advertisement

**Tier 4- \$550/month or \$5,500/ year**

- 1 banner sized ad at the top of the website
- 4 social media posts per month
- 4 email blasts to our subscribers per month
- Weekly discounts to local Rhea County partners
- 2 “Beyond the Headlines with Bailey Hufstetler” weekly TV show advertisements
- 4 Free tickets to the annual “Beyond the Press Awards,” banquet. **\$120 value**

**Tier 5- \$700/month or \$7,000/ year**

- 1 banner sized ad at the top of the website
- 1 banner sized ad in the middle of the website
- 4 social media posts per month
- 4 email blasts to our subscribers per month
- Weekly discounts to local Rhea County partners
- Free guest spot on “Beyond the Headlines with Bailey Hufstetler,” weekly TV show
- 1 Free table to the annual “Beyond the Press Awards,” banquet. **\$250 value**